



KOB 4 Broadcast Plaza SW Albuquerque, NM 87104 Main: (505)243-4411 Billing: (505)764-2510

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/31/12 | October 2012 | 10/01/12 - 10/31/12

| <u>Station</u> | Account Executive | Sales Office | Sales Region |
|----------------|-------------------|--------------|--------------|
| ков            | Olivia Lawrence   | ков          | Local        |

Advertiser Product Estimate Number

GO Bonds for Higher Educa Go Bond C 10/9-11/6 order

 Flight Dates
 Order #
 Alt Order #

 10/09/12 - 11/06/12
 166055
 Alt Order #

 Billing Calendar Calendar
 Billing Type Cash
 Deal #

 Special Handling
 Cash
 Deal #

IDB # Advertiser Code Product Code

Agency Ref Advertiser Ref

www.kobtv.com

Billing Address:

Cooney Watson & Associates Attention: Accounts Payable 2201 San Pedro NE Bldg 2 Ste 100 Albuquerque, NM 87110-4133

Send Payment To:

KOB P O Box 1351 Albuquerque, NM 87103

|      |                                |                                 |                                                                                                                                               |                                                         |                                                          |        | Spots/                              |               |        |                                                       |
|------|--------------------------------|---------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------|--------|-------------------------------------|---------------|--------|-------------------------------------------------------|
| Line | Start Date                     | End Date                        | Description                                                                                                                                   | Start/End Time                                          | MTWTFSS                                                  | Length | Week                                | Rate          | Type   |                                                       |
|      | 1 10/09/12                     | 11/04/12                        | News 4 Today I 5a-53                                                                                                                          | Oa M-F 5a-530a                                          | MTWTF                                                    | :30    | 2                                   | \$175.00      | NM     |                                                       |
|      | Weeks:                         | Start Date<br>10/08/12          | End Date MTWTFSS -TWTF                                                                                                                        | Spots/Week<br>1                                         | <u>Rate</u><br>\$175.00                                  |        |                                     |               |        |                                                       |
|      | Spots: # Ch<br>1 All<br>Weeks: |                                 | Date         Air Time         Descr           /11/12         5:28 AM News           End Date         MTWTFSS           10/21/12         MTWTF | ption<br>4 Today I 5a-530a<br>Spots/Week<br>2           | Start/End Time<br>M-F 5a-530a<br><u>Rate</u><br>\$175.00 |        | <u>h</u> <u>Ad-ID</u><br>0 2012EDU0 | CATIONGOBONDS | STV30  | <u>Rate</u> <u>Type</u><br>\$175.00 NM                |
|      | Spots: # Ch<br>2 All           |                                 |                                                                                                                                               | <u>ption</u><br>4 Today I 5a-530a                       | Start/End Time<br>M-F 5a-530a                            |        | h <u>Ad-ID</u><br>0 2012EDU0        | CATIONGOBONDS | STV30  | Rate Type<br>\$175.00 NM                              |
|      | 3 All<br>Weeks:                | W 10/<br>Start Date<br>10/22/12 | 717/12 5:14 AM News<br><u>End Date</u> <u>MTWTFSS</u><br>10/28/12 MTWTF                                                                       | 4 Today I 5a-530a<br>Spots/Week<br>2                    | M-F 5a-530a<br><u>Rate</u><br>\$175.00                   | :3     | 0 2012EDU                           | CATIONGOBONDS | STV30  | \$175.00 NM                                           |
|      | Spots: # Ch<br>4 All<br>5 All  | M 10/                           |                                                                                                                                               | <u>iption</u><br>4 Today I 5a-530a<br>4 Today I 5a-530a | Start/End Time<br>M-F 5a-530a<br>M-F 5a-530a             | :3     | -                                   | CATIONGOBONDS |        | <u>Rate</u> <u>Type</u><br>\$175.00 NM<br>\$175.00 NM |
|      | _                              | Start Date<br>10/29/12          | End Date MTWTFSS<br>11/04/12 MTWTF                                                                                                            | Spots/Week<br>2                                         | Rate<br>\$175.00                                         | .0     | 0 20121500                          | CATIONGOBONDS | ,,,,,, | \$175.00 NW                                           |
|      | Spots: # Ch                    |                                 | Date Air Time Descri                                                                                                                          |                                                         | Start/End Time                                           |        | h <u>Ad-ID</u>                      |               |        | Rate Type                                             |
|      | 7 All                          |                                 |                                                                                                                                               | 4 Today I 5a-530a                                       | M-F 5a-530a                                              |        | -                                   | CATIONGOBONDS |        | \$175.00 NM                                           |
|      | 6 All                          | Tu 10/                          | /30/12 5:23 AM News                                                                                                                           | 4 Today I 5a-530a                                       | M-F 5a-530a                                              | :3     | 0 2012EDU                           | CATIONGOBONDS | STV30  | \$175.00 NM                                           |
|      | 2 10/00/12                     | 11/04/12                        | The Tonight Show                                                                                                                              | M Th 1025h 1126                                         | Sp/ MTWTE                                                | .30    | 1                                   | \$245.00      | NIM    |                                                       |

| 2 1 | 0/09/12                    | 11/04/12               | The Toni             | ght Show                    | M-Th 1035p-1135p/ | MTWTF                              | :30      | 1            | \$245.00    | NM   |          |      |
|-----|----------------------------|------------------------|----------------------|-----------------------------|-------------------|------------------------------------|----------|--------------|-------------|------|----------|------|
| W   | /eeks:                     | Start Date<br>10/08/12 | End Date<br>10/14/12 | MTWTFSS<br>-TWTF            | Spots/Week<br>1   | Rate<br>\$245.00                   |          |              |             |      |          |      |
| s   | pots: <u>#</u> Ch<br>1 All |                        |                      | Time Descript 58 PM The Ton |                   | Start/End Time<br>M-Th 1035p-1135p | Length A |              | TIONGOBONDS | τ∨30 | Rate 5   |      |
| \ \ | /eeks:                     | Start Date<br>10/15/12 | End Date<br>10/21/12 | MTWTFSS<br>MTWTF            | Spots/Week<br>1   | Rate<br>\$245.00                   |          |              |             |      |          |      |
| S   | pots: # Ch<br>2 All        |                        |                      | Time Descript 45 PM The Ton |                   | Start/End Time<br>M-Th 1035p-1135p | Length A |              | TIONGOBONDS | тv30 | Rate 5   |      |
| l v | /eeks:                     | Start Date<br>10/22/12 | End Date<br>10/28/12 | MTWTFSS<br>MTWTF            | Spots/Week<br>2   | <u>Rate</u><br>\$245.00            |          |              |             |      |          |      |
| s   | pots: # Ch                 | <u>Day</u> <u>Air</u>  | Date Air             | Time Descript               | <u>ion</u>        | Start/End Time                     | Length A | <u>d-ID</u>  |             |      | Rate     | Type |
| 1   | 3 All                      | M 10/                  | /22/12 11:           | 30 PM The Ton               | ight Show         | M-Th 1035p-1135p                   | 30 2     | 012EDUCA     | TIONGOBONDS | TV30 | \$245.00 | NM   |
|     | 4 All                      |                        |                      | 45 PM The Ton               | 0                 | M-Th 1035p-1135p                   | 30 2     | 012EDUCA     | TIONGOBONDS | TV30 | \$245.00 | NM   |
| l v | /eeks:                     | Start Date<br>10/29/12 | End Date<br>11/04/12 | MTWTFSS<br>MTWTF            | Spots/Week<br>2   | <u>Rate</u><br>\$245.00            |          |              |             |      |          |      |
| s   | pots: # Ch                 | <u>Day</u> <u>Air</u>  | Date Air             | Time Descript               | <u>ion</u>        | Start/End Time                     | Length A | <u>.d-ID</u> |             |      | Rate     | Type |



Send Payment To:

KOB P O Box 1351 Albuquerque, NM 87103 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 166055-1 | 10/31/12 | October 2012 | 10/01/12 - 10/31/12

| <u>Advertiser</u>         | Product                   | Estimate Number |
|---------------------------|---------------------------|-----------------|
| GO Bonds for Higher Educa | Go Bond C 10/9-11/6 order |                 |

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| Line | Start Date                              | End Date                         | e Descr                                   | ription                                                             | Start/End Time                     | MTWTFSS                                                                          | Length | Spots/<br>Week              | Rate                           | Туре  |                                                    |
|------|-----------------------------------------|----------------------------------|-------------------------------------------|---------------------------------------------------------------------|------------------------------------|----------------------------------------------------------------------------------|--------|-----------------------------|--------------------------------|-------|----------------------------------------------------|
| 2    | 10/09/12                                | 11/04/12                         | The T                                     | onight Show                                                         | M-Th 1035p-1135p/                  | MTWTF                                                                            | :30    | 1                           | \$245.00                       | NM    |                                                    |
|      | Spots: # Ch<br>5 All                    | <u>Day</u> <u>A</u><br>Tu 1      |                                           | Air Time Descrip<br>11:28 PM The To                                 |                                    | Start/End Time<br>M-Th 1035p-113                                                 |        | h <u>Ad-ID</u><br>0 2012EDU | CATIONGOBONDS                  | STV30 | <u>Rate</u> <u>Tyr</u><br>\$245.00 N               |
| 3    | 10/09/12                                | 11/04/12                         | Satur                                     | day Night Live                                                      | Sa 1030p-1205a                     | S-                                                                               | :30    | 1                           | \$400.00                       | NM    |                                                    |
|      | Weeks:                                  | Start Date<br>10/08/12           | End Da<br>10/14/1                         |                                                                     | Spots/Week<br>1                    | Rate<br>\$400.00                                                                 |        |                             |                                |       |                                                    |
|      | Spots: # Ch<br>1 All<br>Weeks:          | Start Date                       | 0/13/12<br>End Da                         |                                                                     | ay Night Live<br><u>Spots/Week</u> | Start/End Time Sa 1030p-1205a Rate                                               |        | <u>h Ad-ID</u><br>0 2012EDU | CATIONGOBONDS                  | STV30 | <u>Rate</u> <u>Tyr</u><br>\$400.00 N               |
|      | Spots: # Ch<br>2 All<br>Weeks:          | Sa 1                             |                                           | Air Time Descrip<br>10:59 PM Saturda                                |                                    | \$400.00<br><u>Start/End Time</u><br>Sa 1030p-1205a<br><u>Rate</u>               |        | <u>h Ad-ID</u><br>0 2012EDU | CATIONGOBONDS                  | STV30 | <u>Rate</u> <u>Tyr</u><br>\$400.00 N               |
|      | Spots: # Ch<br>3 All                    | 10/22/12<br><u>Day</u> A<br>Sa 1 |                                           | Air Time Descrip<br>11:46 PM Saturda                                |                                    | \$400.00<br>Start/End Time<br>Sa 1030p-1205a                                     |        | h <u>Ad-ID</u><br>0 2012EDU | CATIONGOBONDS                  | 5TV30 | <u>Rate</u> <u>Tyr</u><br>\$400.00 N               |
| 4    | 10/15/12                                | 11/06/12                         | M-F T                                     | oday Show                                                           | M-F 7a-9a                          | MTWTF                                                                            | :30    | 2                           | \$600.00                       | NM    |                                                    |
|      | Weeks:  Spots: # Ch 2 All 1 All Weeks:  |                                  | 10/21/1<br>hir Date<br>0/15/12<br>0/16/12 | Air Time Descript 7:22 AM M-F To 8:36 AM M-F To the MTWTFSS         | day Show                           | Rate<br>\$600.00<br>Start/End Time<br>M-F 7a-9a<br>M-F 7a-9a<br>Rate<br>\$600.00 | :3     | -                           | CATIONGOBONDS<br>CATIONGOBONDS |       | <u>Rate</u> <u>Tyr</u><br>\$600.00 N<br>\$600.00 N |
|      | Spots: # Ch<br>4 All<br>3 All<br>Weeks: | <u>Day</u> <u>A</u><br>M 1       | <u>sir Date</u><br>0/22/12<br>0/23/12     | Air Time Descrip<br>8:29 AM M-F To<br>7:59 AM M-F To<br>ate MTWTFSS | day Show                           | <u>Start/End Time</u><br>M-F 7a-9a<br>M-F 7a-9a<br><u>Rate</u><br>\$600.00       | :3     | -                           | CATIONGOBONDS<br>CATIONGOBONDS |       | <u>Rate</u> <u>Tyr</u><br>\$600.00 N<br>\$600.00 N |
|      | Spots: # Ch<br>5 All                    | <u>Day</u> A                     |                                           | Air Time Descrip<br>8:52 AM M-F To                                  |                                    | Start/End Time<br>M-F 7a-9a                                                      |        | <u>h Ad-ID</u><br>0 2012EDU | CATIONGOBONDS                  | STV30 | <u>Rate</u> <u>Tyr</u><br>\$600.00 N               |
| 5    | 10/15/12                                | 11/04/12                         | News                                      | 4 @ 630p Sat                                                        | Sa 630p-7p                         | S-                                                                               | :30    | 1                           | \$300.00                       | NM    |                                                    |
|      | Weeks: Spots: # Ch 1 All Weeks:         |                                  | 10/21/1<br><u>sir Date</u><br>0/20/12     | Air Time Descrip<br>6:53 PM News 4<br>MTWTFSS                       |                                    | Rate<br>\$300.00<br>Start/End Time<br>Sa 630p-7p<br>Rate<br>\$300.00             |        | h <u>Ad-ID</u><br>0 2012EDU | CATIONGOBONDS                  | 5TV30 | <u>Rate</u> <u>Tyr</u><br>\$300.00 N               |
|      | Spots: # Ch<br>2 All                    | Day A                            |                                           | Air Time Descrip<br>6:43 PM News 4                                  |                                    | Start/End Time<br>Sa 630p-7p                                                     |        | h <u>Ad-ID</u><br>0 2012EDU | CATIONGOBONDS                  | STV30 | <u>Rate</u> <u>Tyr</u><br>\$300.00 N               |
| 6    | 10/15/12                                | 10/28/12                         | Inside                                    | Edition Sunday                                                      | Su 1035p-1105p                     | S                                                                                | :30    | 1                           | \$175.00                       | NM    |                                                    |
|      | Weeks:                                  | Start Date<br>10/15/12           | End Da<br>10/21/1                         |                                                                     | Spots/Week<br>1                    | <u>Rate</u><br>\$175.00                                                          |        |                             |                                |       |                                                    |
|      | Spots: # Ch<br>1 All<br>Weeks:          |                                  | 0/21/12                                   |                                                                     |                                    | Start/End Time Su 1035p-1105p Rate \$175.00                                      |        | <u>h Ad-ID</u><br>0 2012EDU | CATIONGOBONDS                  | 5TV30 | <u>Rate</u> <u>Tyr</u><br>\$175.00 N               |
|      | Spots: # Ch<br>2 All                    | <u>Day</u> A                     | ir Date                                   | Air Time Descrip<br>10:57 PM Inside B                               |                                    | Start/End Time Su 1035p-1105p                                                    |        | h <u>Ad-ID</u><br>0 2012EDU | CATIONGOBONDS                  | STV30 | <u>Rate</u> <u>Tyr</u><br>\$175.00 N               |

INVOICE



Albuquerque, NM 87103

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 166055-1  | 10/31/12     | October 2012  | 10/01/12 - 10/31/12 |

| <u>Advertiser</u>         | <u>Product</u>            | Estimate Number |
|---------------------------|---------------------------|-----------------|
| GO Bonds for Higher Educa | Go Bond C 10/9-11/6 order |                 |

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Spots/

Start/End Time Week Start Date **End Date** Description MTWTFSS Length Rate Type **Total Spots** 24 **Gross Total** \$7,600.00

**Payment Terms 30 Days** 

Agency Commission \$1,140.00

Net Amount Due \$6,460.00